

# **SEMINARS Spring 2024**

## **Friday 5/3/24**

### **11:00 am 1: Evidence in the Eye of the Storm: Investigating Questionable Cases – Thom Kramer – Marshall Investigative Group**

In a world where insurance claims are increasingly complex and nuanced, investigators are harnessing the power of the digital realm to uncover truth amidst the chaos. Join us for an electrifying exploration of how these intrepid professionals navigate the tempest of information available online to validate or debunk questionable insurance claims. From social media sleuthing to unmasking deep fakes, we will delve into the cutting-edge techniques that redefine investigative practices.

Join us as we ride the digital storm, uncovering secrets, debunking myths, and redefining the investigative landscape. Buckle up, it is going to be a wild ride!

### **1:05pm 2: Highway Robbery: Combating Questionable Towing Bills – Adam Brand – Brand & Tappley**

Inflation and fabrication of tow, recovery and hazmat invoices has become big business. With increasing frequency, towers are holding everything from heavy equipment to automobiles hostage while demanding payment of unreasonable invoices. Storage continues to accrue, and insurers are regularly confronted with difficult choices to pay or fight. This presentation will outline ways in which to identify suspect recoveries and inflated/fraudulent invoices and provide strategies to investigate, mitigate and litigate these disputes.

### **2:05pm 3: Reefer trailer repairs – Paul Adams- Independent Adjuster**