

SEMINAR INFORMATION 2025

Friday Oct 3rd Morning

LOCATION - Fourth Floor Salon F, G & H

1) Independent Adjuster - Why we are needed and what we do.

Neil Stanley Former Body Shop Manager – Peterbilt of Memphis (25 years in one spot) Memphis, TN.

Last 9 years – Adjuster / Appraiser – Southern States Claims Service Germantown, TN.

ASE certified, Factory trained and certified through Peterbilt Motors and several manufacturers of parts, etc.

2) Framing – Chris Schutt - Beeline I could not locate the info from the previous presentation a couple of years ago.

3) NICB telematics equipment theft. NICB mission

Wesley Rowe is a forward-thinking leader and Supervisory Special Agent with the National Insurance Crime Bureau (NICB), bringing over two decades of investigative experience in insurance fraud, vehicle theft, cargo crimes, financial fraud, and organized criminal activity. He currently leads a high-performing investigative team in the Mid-Atlantic Region, overseeing complex, multi-jurisdictional cases, and strategic partnerships with federal, state, and local law enforcement.

Friday 4th of October 3:00 to 5:00pm

TOWING OPEN FORUM DISCUSSION

Location – Fourth Floor Salon F, G & H

We have gathered a Towing Panel of Expert Towing companies that are trying to prevent predatory towing, prevent cargo, by speeding up the payment process. They have introduced and had new legislation passed in several states that include Tow Boards to review and settle disputes. Towing Panel- All the Question you want to Ask Towing Company. How is a scene cleaned up, what equipment is used for which part of the clean-up?

Greg Cochran-Arkansas Truck Center

Matt Ross- Chief Executive Officer at Tow America, Pro Auto Conway

Bryan Albrecht Owner of Cavin Wrecker Service

Kitty Cone, Cone Legal serves as Chief Legal Officer and Compliance Officer

Shannon Pittman Executive General Adjuster-Mid South Claims Service Inc.

Lee Edington is the Owner and CEO of E-Environmental Solutions

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Saturday the 5th of October

All A Seminars are in – Fourth Floor Salon A, B & C

All B Seminars are in – Fourth Floor Salon F, G & H

1A) Highway Robbery: Combating Questionable Towing Bills

Adam J. Brand, founder and managing partner of Brand & Tapply, LLC, represents the insurance clientele in all phases of first and third-party coverage and litigation. Brand & Tapply, LLC specializes in combating suspect claims nationwide in all lines of insurance. Mr. Brand has extensive trial experience before state and federal courts in complex coverage litigation, automobile, commercial and homeowner fraud and arson cases, as well as medical provider, bad faith, and extra-contractual liability matters. Mr. Brand is actively involved in the insurance industry's education efforts and has served as a panelist and lecturer at seminars and conferences sponsored by international, national, and local insurance organizations.

1B) Non-Domicile CDL Driver, Non-English-Speaking Drivers, New DOT Regs and Policy Changes

We will discuss the new state laws and regulations and Federal laws and regulation changes. How it affects coverage and claims.

Shannon B Pittman: Executive General Adjuster-Mid South Claims Service Inc.- Ms. Pittman has over 35 years in the industry as a dedicated adjuster working directly with the insured, producing agent, underwriter and claims examiner.

2A) The Trucking Defense Guide to Cell Phone Forensics

You will learn practical, immediately implementable guidance for handling smartphone evidence from accident scene response through courtroom presentation. Led by digital forensics expert Lars Daniel, you'll master rapid response protocols that prevent evidence destruction, learn about advanced recovery techniques for locked and damaged devices, understand negotiation strategies for obtaining plaintiff phones, and discover how connected devices like smartwatches and CPAP machines create expanding evidence opportunities. In an era of rising and nuclear verdicts, this program ensures your defense strategy matches the sophistication of today's digital evidence.

Lars Daniel, PE: Director, Digital Forensics, Rimkus Consulting Group - Lars has testified dozens of times in state and federal courts across the United States and internationally, recognized as an expert across multiple forensic domains including digital, computer, cell phone, video, photo, and audio forensics. As a keynote speaker and industry influencer, Lars continues to elevate the legal and insurance industries through innovative educational programs. His ability to anticipate technological trends and translate complex forensic concepts into practical applications has established him as an indispensable resource for attorneys and claims professionals navigating the evolving digital evidence landscape.

2B) Thermo King Presents How to Read a Reefer Download, Alarm Codes, Proper Maintenance, Cycle vs Continuous Run

We will present how the reefer download is used to diagnose breakdown, where to find download codes. New Technology being marketed and what it means to the industry.

Russell Grandmont District 8 Service Manager Thermo King North America

3A) Cargo that is Non-Hazardous to Haul but becomes a Pollutant once it Spills- Environmental Effects and Coverages

Lee Edington is the Owner and CEO of E-Environmental Solutions. Backed by degrees and certifications in towing, recovery, hazmat, and water hydrology, he is a seasoned hazmat specialist and claims negotiator.

He leads E-Environmental, a national team recognized for rapidly resolving environmental incidents and mitigating highway liabilities.

Shannon B Pittman: Executive General Adjuster-Mid South Claims Service Inc.- Ms. Pittman has over 35 years in the industry as a dedicated adjuster working directly with the insured, producing agent, underwriter and claims examiner. Specializing all inland marine transportation claims, heavy haul, shipper interest, cargo of all kinds, contractor equipment.

3B) When Time Matters: Handling the first 24 Hours After A Casualty Event

While cases are often difficult to win in the first 24 hours after a casualty event they are easy to lose in that period. Understanding and deploying the appropriate resources—and personnel—after an event easily can be the difference between dealing with a manageable claim versus something that turns into a nightmare. Setliff will provide a lawyer's perspective on the step-by-step investigation of a casualty event pointing **out the “must do’s” as well as the traps to avoid.**

Stephen Setliff, Setliff Law - Mr. Setliff represents clients in complex litigation in courts across the United States. His multifaceted trial practice includes representation of clients across a broad array of industries, with a focus on transportation companies, including trucking companies and railroads, claims of traumatic injury by employees and non-employees. His trucking practice includes the representation of trucking companies, their insurers and their drivers in a wide variety of claims, including catastrophic personal injury, property damage, and toxic cleanup.

4A) Identity Theft, New Policy Changes, Act or Default of the Shipper, Ways Protect the Insured and Insurance Company

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4B) Data Mine: Heavy Vehicle Collision Mitigation Systems - What You Need to Know and Driver Training Considerations

A comprehensive overview of modern safety technologies in commercial motor vehicles, specifically focusing on collision mitigation systems (CMS) and the importance of preserving and analyzing their data in crash investigations.

Jamie Overton, ACTAR, YA Group - Mr. Overton specializes in commercial vehicle crashes and Federal Motor Carrier Safety Regulations. He has considerable experience downloading and analyzing leading edge digital forensics data from tractor-trailer and automobile electronic data recorders (ECM, EDR, SDM, ACM, CDR, black boxes, etc.), video event data recorders (DriveCam, SmartDrive, etc.), heavy truck telematics systems (Qualcomm, PeopleNet, etc.), Garmin and other personal GPS based devices, ABS systems (Bendix, Wabco, etc.), vehicle infotainment systems and telematic devices among numerous other devices. Mr. Overton has experience inspecting and documenting the condition of braking systems on tractor-trailers and heavy trucks in order to determine their existing brake capability and apply that to the specifics of a particular collision.

5A) Highway, Risk Management, Adjusters Tool, Carrier Venting Program

“HIGHWAY” It Starts with Identification! Risk Management Tools and Claim Tools. What is are Watch Dog and Freight Guard Reports? Identify Equipment, Certificate of Insurance, Contact for Freight Brokers, Access to Electronic Logs through FMCSA. Identity Theft using “HIGHWAY!” How are these Programs being used and why?

Michael Grace, Senior Director of Risk Mitigation of Highway- Mr. Grace has an extensive background in cargo claims, freight brokering and policy coverages.

5B) Little things to look for, that cause big problems

Kenny McClure, PE, EDT Engineers – Mr. McClure joined ED&T in 2007 as a member of the vehicle analysis group. This group offers consulting services in the areas of vehicle accident reconstruction, analysis of vehicle systems and mechanical failure analysis. Mr. McClure's automotive interests began when his parents gave him a 1968 Mercury Cougar for his sixteenth birthday. He quickly learned that maintenance was a big part of owning a vehicle. Kenny makes his home in Dallas, North Carolina. Mr. McClure is a licensed engineer in the states of Georgia, Kentucky, Louisiana, New Hampshire, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

6A) Cargo Open Forum Discussion on All Things Cargo with Industry Changes- We have a wide range of panel experts to discuss all different aspects of a cargo claim. If you have an industry trend or simple claim questions, we will work together to find answers.

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7B)